

Contact

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Top Skills

Software

Agentic

Stable Diffusion

Certifications

Certified Beer Server

Michigan Engineering Generative AI Specialization

Publications

An empirical study of the determinants of revenues and marketing expenditures in the motion picture industry

James Casavant

Process and Product Tech Innovator | 20+ Years Driving Healthcare Supply Chain Innovation | Proficient in LLMs, Generative AI, Agentic AI & the full Microsoft Stack | Strategic Tech Leader, Innovator & Team Builder

United States

Summary

With over two decades of leadership in software development and technology strategy, I bring a proven track record of building scalable solutions and high-performing teams in healthcare supply chain and enterprise software. As CTO of TrackCore, I guided the company's evolution from startup to industry leader, scaling technology and IT operations to support a 60+ person organization. My expertise spans the Microsoft Stack, enterprise architecture, and AI/LLM applications, blending hands-on technical mastery with visionary leadership. I am passionate about applying artificial intelligence, data-driven insights, and lean processes to solve complex operational challenges.

Alongside my executive role, I've founded and supported businesses through consulting, solution design, and full-cycle product delivery. A lifelong learner with certifications in AI and generative technologies, I thrive at the intersection of innovation, strategy, and execution—driving growth, efficiency, and value for organizations and their stakeholders.

Experience

PAR Excellence

VP, AI Research and Application

November 2025 - June 2026 (8 months)

Grand Rapids, MI

(PAR Excellence acquired TrackCore, Inc in March, 2025)

I now lead the company's artificial intelligence strategy, research and applied innovation. I work to identify and prioritize AI opportunities both internal and commercial that will enhance operational efficiency, automation and product value across the company's healthcare supply chain technologies.

I work as the thought leader for artificial intelligence, bridging advanced research and practical implementation. I guide teams in selecting the right AI approach for specific use cases, establish enterprise AI governance frameworks and build organization understanding of responsible and effective AI adoption.

TrackCore, Inc

CTO

November 2003 - November 2025 (22 years 1 month)

As the first full time software solutions developer hired by this startup, initially assisting in developing custom solutions for companies including solutions for employee benefits management, rental property management, marketing websites for various companies, operational software using .NET and Microsoft Access for a small local database, and a product catalog and ecommerce website for a major regional outdoor outfitting retailer.

Helped the company grow organically over 20+ years and growing a software development and IT management to a team of over 20 and a company of over 60 employees delivering a market leading application in the health care supply chain space.

Responsibilities focused on development in the Microsoft stack from application to database, and grew primarily into architecture, business planning for growth and technological leadership and vision building.

Experience Highlights:

Grew TrackCore from an early-stage startup to a healthcare supply chain leader with 60+ employees and a 20+ member technology team.

Architected and delivered enterprise-level solutions used across healthcare systems nationwide, improving operational visibility and compliance.

Directed strategic business planning, technical vision, and infrastructure scaling, enabling consistent year-over-year growth.

Led transition from small custom solutions to a market-leading healthcare application, contributing directly to revenue expansion.

Casavant Ltd

Owner

2003 - May 2012 (9 years)

Assisted companies in designing and developing software solutions, primarily web based but also desktop solutions using primarily Microsoft Technologies along with standard web technology including .NET, XML, Javascript, and more.

Trillium Teamologies

Solutions Developer

2001 - 2003 (2 years)

Aided in designing and developing many systems ranging from small to enterprise-wide, multi-million dollar systems. Used .NET, XML, SQL and other technologies to develop these solutions.

SoftAd Group Inc.

Tech Lead

1999 - 2001 (2 years)

Helped to create and support sales and marketing websites for Ford Motor (and child brand) dealership websites. This included building a web building utility for the dealerships to maintain the front end of their own websites along with securing and registering their domain names. Worked primarily using the Microsoft suite of tools for website development.

Wise Solutions

WebMaster

1998 - 1999 (1 year)

Designed, developed and maintained the corporate website. This included building dynamic pages within the site for product registration, and other customer functions. Also developed and maintained intranet pages for company operations.

eDev Interactive

Partner

1998 - 1999 (1 year)

Syracuse, NY

Cofounded and started a company focused on designing and developing websites in the early days of website marketing and presence building. Used a variety of technologies including HTML, DHTML, Javascript, Active Server Pages, Cold Fusion. Also developed some minor custom applications using Visual Basic.

Select Ticketing Systems

Tier 2 Support

1995 - 1998 (3 years)

Syracuse, NY

Tier 1 phone support for a computerized ticketing system PASS v1 used by several theatres, baseball stadiums, museums and other venues. Position included onsite installation and training of the software, configuration, network (ethernet, token ring, etc) support and server OS support. Operating systems used included DOS, Windows and OS2 with some light AIX support and work. Moved up to Tier 2 support prior to a major restructure and revision of roles.

Education

Claremont McKenna College

BA, Economics · (September 1988 - May 1992)

Wayne State University

MFA, Theatre Administration · (September 1992 - May 1995)